Jetpack Backup and Scan

A backup and a malware scan answer different questions: how to recover a site, and how to identify threats. Jetpack VaultPress Backup and Jetpack Scan give partners a practical way to explain both, either as individual products or together in Jetpack Security.

At a glance

Backup: Real-time cloud backups, downloadable copies, and one-click restores for WordPress sites and WooCommerce stores.

Scan: Malware scanning, a web application firewall, alerts, and one-click fixes for many threats.

Price in USD: Backup and Scan are each US$59.40 for the first year, equivalent to US$4.95 a month, renewing at US$119.40 a year. Security is US$119.40 for the first year, equivalent to US$9.95 a month, renewing at US$239.40 a year. These offers are billed annually; check current local pricing.

Compatibility: Backup and Scan do not support WordPress multisite. Backup also does not support split site or home URLs.

Getting started

Send site owners or developers to VaultPress Backup or Jetpack Scan. They can choose an individual product or compare the Security bundle.

A connected, compatible WordPress installation is needed. Complete the backup and restore setup before relying on recovery. A site that is unavailable to visitors may still be restorable, but Jetpack needs access to a working destination installation.

Core talking points

Keep recovery copies off the site

VaultPress Backup stores encrypted, redundant copies off-site. The entry plan starts with 10GB of storage and a 30-day archive. There is no separate size cap on an individual backup, but the plan's storage allowance still applies.

Protect a WooCommerce store

VaultPress Backup supports WooCommerce customer and order data and can restore a store while retaining current orders and products. The activity log helps owners see what changed and choose a recovery point.

Compare the bundle

Jetpack Security combines VaultPress Backup, Scan, and Akismet spam protection. Its listed entry allowance includes 10GB of backup storage, a 30-day activity log, and 10,000 spam-protection API calls per month. Compare renewal pricing as well as introductory pricing.

Understand what a restore needs

Owners can restore from saved backups or download a copy. If an HTTP restore fails, valid remote server credentials may help. A completely unreachable hosting server is not a destination Jetpack can restore into until access is available.

Know what scanning covers

Scan offers daily and manually triggered scans, checks for known vulnerabilities and suspicious file changes, and makes results available through Jetpack's services. Alerts and one-click fixes help with many threats; an already infected site may need additional cleanup.

Content angles

WRITTEN COMPARISONS

Compare recovery, detection, and total cost. Assess backup location, archive length, restore prerequisites, malware scanning, and renewals. Host backup policies differ, so compare the actual host's terms rather than treating every host backup as identical.

REVIEWS AND EXPLAINERS

What happens when a site breaks? Use the public restore guides to explain recovery choices, then distinguish them from cleanup of an infected site. A guide can be useful without claiming a hands-on product test.

VIDEO AND STREAMING

Show the workflow on a test site. With the relevant paid plan and a configured site, record the activity log, a scan, or a restore using a disposable test copy. Without that access, walk through the public documentation and identify it as a demonstration of the guide.

Naming and brand usage

Use **Jetpack VaultPress Backup**, **Jetpack Scan**, and **Jetpack Security** for the bundle. Use official Automattic brand assets.

Resources and links

VaultPress Backup · Jetpack Scan · Jetpack pricing · Backup guide · Restore requirements

Questions about a product or content idea? Contact affiliates@automattic.com.