Pressable Managed WordPress Hosting

Pressable brings managed WordPress hosting, site management, and developer tools together for agencies, growing businesses, and WooCommerce stores. Use this brief to help readers assess the hosting plan, migration process, and day-to-day work of running their sites.

At a glance

Platform: Built on Automattic's WP Cloud, with a global CDN and automatic failover.

Who it suits: Agencies managing client sites, business website owners, and WooCommerce merchants.

Annual plan example: Signature 1 is US$250 per year for one WordPress install, up to 30,000 visits, and 20GB storage. The advertised US$20.83/month is the annual equivalent, not a monthly payment.

Included tools: Staging, collaborator permissions, automated backups, and Jetpack Security on Signature plans.

Getting started

Start with Pressable's plans and pricing. Choose a plan and billing period, then create an account and complete checkout. The annual example currently renews at US$250 per year. Review the final total, renewal terms, and any applicable taxes or overages before ordering. Prices checked October 22, 2026.

For help choosing a plan or planning a move, request a demo. The form asks for your name, company, email, and number of WordPress sites. This is a sales conversation, not an instant dashboard sandbox.

Core talking points

Move an existing WordPress site

Free managed migrations are available after signing up. Contact support, provide the requested site information, and review the migrated copy before updating DNS to go live. Pressable also offers a free automated migration plugin for a self-service move.

Manage sites and collaborators

Use the hosting dashboard to organize sites and give collaborators access. Staging environments provide a place to review changes before applying them to a live site. Show the actual permissions and publishing steps when demonstrating a workflow.

Explain protection and recovery

Pressable lists a web application firewall and includes Jetpack Security with Signature plans. Its hosting backups cover website files every 24 hours and databases hourly, with at least 30 days of retention. Backups can be downloaded or used for restoration.

Support developer workflows

SSH and WP-CLI support command-line site management, while Pressable also advertises Git support and provides API documentation for automation. SSH does not provide root access, and some commands are restricted. Describe only the workflows you have tested or can substantiate from the documentation.

Compare the complete hosting cost

Match the billing period, site allowance, visits, and storage to the customer's needs. Usage beyond a plan's allowance can create overage charges. Link to the current visit and storage policy instead of treating a plan as unlimited.

Keep performance claims evidence-based

Global delivery and failover are platform features, not proof of a specific speed improvement for every site. Use your own measured results for a performance review and describe the test setup. Treat uptime guarantees as contractual terms, not a promise that downtime is impossible.

Content angles

WRITTEN COMPARISONS

Compare what the buyer actually gets. Cover the billing period, site allowance, staging, security, backups, migration help, and overages. Public documentation supports a feature comparison; a performance verdict needs testing.

REVIEWS AND EXPLAINERS

Explain an agency's move. Show how a team would assess a plan, prepare its sites, review migrated copies, and coordinate the domain change. Explain where Pressable's support team fits into the process.

VIDEO AND STREAMING

Walk through a realistic workflow. Use pricing and the demo request page for a public walkthrough without submitting a request. With account access, demonstrate staging or collaborator management on a test site and clearly label hands-on observations.

Naming and brand usage

Use **Pressable** for the hosting service and **WP Cloud** for its underlying platform. Use the official Pressable press kit for logos, colors, and Sofia Sans typography. Keep WordPress.com and Pressable distinct when comparing their services.

Resources and links

Plans and pricing · Request a demo · Migration options · Visits and overages · Backups · SSH and WP-CLI · API documentation · Press kit

Questions about a product or content idea? Contact affiliates@automattic.com.